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the city.



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viennacitycard.at

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ivie also knows how to guide and entice. With its "Walks & Guides" feature, you can discover exciting tours on different topics. Experience the city on foot: ivie offers audio walks on the Ringstrasse, the Vienna of Beethoven and Johann Strauss, as well as about Sigmund Freud, Friedensreich Hundertwasser, and the life of Empress Sisi. ivie's guides let you discover Vienna based on various topics, such as

Did you know?

The best routes for your smartphone are available on ivie. Discover more "Walks & Guides" in the city guide app:

- Beethoven
- Ringstrasse
- Hundertwasser
- Schönbrunn
- LGBTIQ+
- Sisi



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MEETS HISTORY



www.moebelmuseumwien.at



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HISTORISCHES
MUSEUM

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WWW.KHM.AT

THE QUICKEST AND EASIEST WAY TO GET AROUND VIENNA

Wiener Linien

Subways, trams and buses are the backbone of Vienna's fantastic public transportation network.
wienerlinien.at

Taxis

There are lots of taxi companies that will get you from A to B in no time at all. Many offer practical smartphone apps.
taxi40100.at, taxi31300.at

ÖBB (Austrian Federal Railways)

Railway and S-Bahn rapid transit lines connect countless transport hubs in the city.
oebb.at

Carsharing

Different companies, makes and models ensure maximum flexibility.
wien.gv.at/english/transportation/cars/

WienMobil Bike Rental

Round-the-clock bike hire service with 240 terminals throughout the city.
www.wienerlinien.at/wienmobil/rad

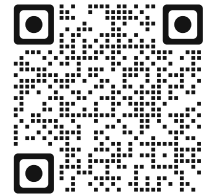
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win!

SURVEY.VIENNA.INFO/TRIP



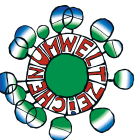
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City walks at a glance

Fancy exploring Vienna on foot? Then this is the perfect publication for you! Literally, as *route* is all about city walks. The best way to discover just how enjoyable, relaxing and charming Vienna is. A practical guide with pull-out city walks categorized by topic that will show you special routes to special locations in the city. You can either go for a classic voyage of discovery with a Jugendstil-inspired walk, or one along the Ringstrasse boulevard, or maybe you'd prefer to go off the beaten track. Explore the Vienna of Sigmund Freud and discover what made Vienna the world capital of music. Or immerse yourself in Jewish Vienna. Whichever direction you pick, we hope you enjoy these fascinating walks through the city.

1 Ringstrasse

Duration: 2 hours
Discover the world's most beautiful boulevard: a lap of the Ringstrasse.

5 Sigmund Freud

Duration: 4 hours
Around Sigmund Freud's Vienna: where he lived, drank coffee and floated grand ideas.

2 Art Nouveau

Duration: 1.5 hours
Fantastic ornamentation and beautiful facades: discover the beauty of Austrian art nouveau.

6 Cuisine

Duration: 1.5 hours
Discover highlights of Viennese cuisine and dining culture in Vienna's 1st and 7th districts.

3 First District

Duration: 1.5 hours
Imperial architecture and cozy coffeehouses: the highlights of the first district.

7 Jewish Vienna

Duration: 2.5 hours
Discover the Jewish side of Vienna. From the city center through the 9th district and into the Karmeliterviertel.

4 World Capital of Music

Duration: 1.5 hours
Music is in the air: a best-of selection of famous stages, museums, and immersive experiences.



1 Ringstrasse



© Vienna Tourist Board / Christian Steinhilber

Duration:
2 hours

Vienna's showpiece Ringstrasse boulevard leads us to many of the city's most important sights. Every few meters, another monumental building, magnificent park or culinary hotspot awaits. The 5.3-kilometer, tree-lined stretch is best explored on foot, by bike or on the tram.

A lap of the world's most beautiful boulevard

First things first: you can start your Ringstrasse tour whenever you want, at any point on this almost perfectly circular route. Starting from Schwedenplatz we see the Urania observatory on the left and continue clockwise, in the same direction as the road traffic – but remember that the trams travel in both directions. At the Stubenring section of the Ringstrasse we come to the **MAK – Museum of Applied Arts**, the first museum to be built on the boulevard, in 1871. A stone's throw away, it's time for coffee and cake at **Café Prückel**, famed for its 1950s interior decor. Any walk along the Ringstrasse has to include a stroll through the 10-hectare **Stadtpark**, which is home to the famous gilt statue of the waltz king, Johann Strauss. A look inside the opulent **Vienna State Opera** – which also offers tours – is

TIP:
Stop for a snack at one of the numerous sausage stands on the Ringstrasse, such as Zum scharfen René on Schwarzenbergplatz.



© Vienna Tourist Board / Christian Steinhilber

THE RINGSTRASSE
THE PERFECT PLACE TO DISCOVER VIENNA

another must. Next up, take a breather with a picnic in the beautiful **Burggarten** or a quick detour to the Palmenhaus café-restaurant. Batteries recharged, we stroll across Heldenplatz taking in the majesty of the Hofburg before heading for the twin museums on the other side of the road – the world-famous **Kunsthistorisches Museum Vienna** brimming with priceless artworks including the **Kunstammer**, and the **Naturhistorisches Museum Vienna**, which has one of the world's leading natural history collections. The next architectural gem is right next door: the **Parliament** building, which has echoes of an ancient temple. Following a complete refurbishment until the beginning of 2023, the building is now even shinier than before. Things continue in a Greek vein with the Theseus



© Vienna Tourist Board / Paul Hämmer

UNIVERSITY OF VIENNA
GREAT INSIDER TIP: THE COLONNATED ARKADENHOF COURTYARD

Temple in the **Volksgarten** on the opposite side of the Ringstrasse. This beautiful park is best known for its 3,000 rose bushes. Leaving via the exit on Josef-Meinrad-Platz, we emerge in front of the **Burgtheater** – the largest theater in the German-speaking countries – and directly opposite **City Hall (Rathaus)**, the political center of the City of Vienna. After a stop at the main building of the **University of Vienna** (make sure you check out the colonnaded Arkadenhof courtyard), we continue past the Votivkirche church and the stock exchange building (**Börse**), towards our starting point via Franz-Josef-Kai. Thirsty for more? Then how about some of the “second tier” highlights. Set back slightly from the Ringstrasse, these include the Secession, Justizpalast, Musikverein, Wiener Konzerthaus and many more.

1 MAK – Museum of Applied Arts

📍 1, Stubenring 5
mak.at

2 Café Prückel

📍 1, Stubenring 24
prueckel.at

3 Stadtpark

📍 1, Parking 1
wien.gv.at/en/leisure/
stadtpark

4 Vienna State Opera

📍 1, Opernring 2
wiener-staatsoper.at

5 Burggarten

📍 1, Opernring
bundesgaerten.at/
hofburggaerten/
Burggarten

6 Kunsthistorisches Museum Vienna (Art History Museum)

📍 1, Maria-Theresien-Platz
khm.at

7 Museum of Natural History

📍 1, Burgring 7
nhm-wien.ac.at

8 Parlament

📍 1, Dr.-Karl-Renner-Ring 3
parlament.gv.at

9 Volksgarten

📍 1, Burgring
bundesgaerten.at/
hofburggaerten/
Volksgarten

10 Burgtheater

📍 1, Universitätsring 2
burgtheater.at

11 City Hall

📍 1, Friedrich-Schmidt-Platz 1
wien.gv.at/english

12 University of Vienna

📍 1, Universitätsring 1
univie.ac.at

NEARBY:
Strandbar Herrmann Bar
3, Herrmannpark
April 1 to early October
strandbar-herrmann.at
Café Schwarzenberg Coffeehouse
1, Kärntner Ring 17
cafe-schwarzenberg.at

Café Sacher Coffeehouse
1, Philharmonikerstrasse 4
sacher.com
Dschungel Café Coffeehouse
7, Museumsplatz 1
dschungel-cafe.at

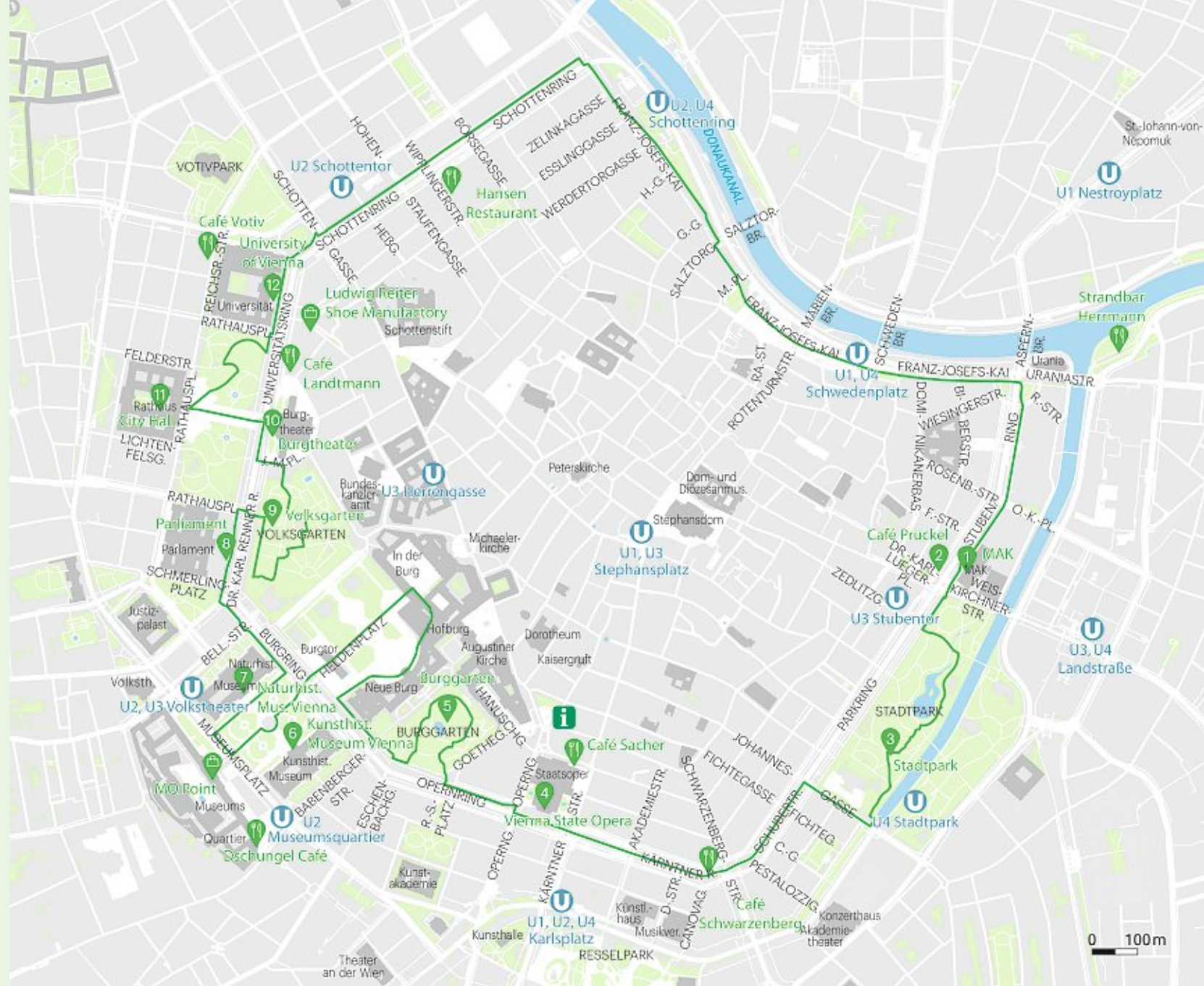
MQ Point Shopping
7, Museumsplatz 1
mqw.at

Café Landmann Coffeehouse
1, Universitätsring 4
landmann.at

Ludwig Reiter Schuhmanufaktur Shopping
1, Mölker Steig 1
ludwig-reiter.com

Café Votiv Coffeehouse and restaurant
1, Reichsratsstrasse 17
cafe-votiv.at

Hansen Restaurant
1, Wipplingerstrasse 34
hansen.co.at



2 Art Nouveau

© Vienna Tourist Board/Christian Stemper



Duration:
1.5 hours

Turn-of-the-century Vienna was shaped by *Jugendstil*, or Austrian art nouveau. To this day, examples from this golden era can be found around virtually every corner. More than any other, it was architect Otto Wagner who changed the face of the city – and his work continues to leave a lasting impression to this day. The artists of the Jugendstil period struck out in a completely new direction considered revolutionary at the time.

Gilt revolution: discover Viennese Jugendstil

Our tour starts at the [Ankeruhr](#). This world-famous art nouveau musical clock designed by painter Franz Matsch is in fact a walkway that connects two neighboring buildings. A dozen historical figures pass along its face during the course of each 12-hour cycle. At noon each day, they all file out together to music. And if you are caught short, the [art nouveau public conveniences on Graben](#) are on the way. This lavish public restroom was the first – and by far the most attractive – below-ground WC to be built during the Jugendstil era. And relaxed, now we can turn our attention to shopping. The [Augarten flagship store](#) still sells porcelainware designed by Josef Hoffmann, co-founder of the legendary Wiener Werkstätte. Art-nouveau-inspired handicrafts are the order of the day at [Österreichische Werkstätten](#).

TIP:
The ground floor of the Secession is used for contemporary art exhibitions, while Klimt's Beethoven Frieze is on display on the basement level.

This pair of pavilions was designed by the visionary architect Wagner as station buildings for the Stadtbahn railway. One is home to a café, while in the other the Wien Museum has a summer exhibition chronicling Wagner's life and work. And now we come to the most famous of all the Viennese art nouveau buildings – the [Secession](#), whose striking gold dome is visible from a considerable distance. Built in 1898/99 by Joseph Maria Olbrich, the Secession building sent out a clear signal of Viennese Modernism's break with historicism. The Secession acted as the HQ for a group of young artists fronted by Gustav Klimt. Next, we wander along the Wienzeile to the [famous apartment buildings](#) designed by Otto Wagner. Built around 1900, they caused a huge stir as they – like the Secession – were a clear statement of intent for nascent Viennese Modernism. The famous Majolikahaus is clad with floral ceramic tiles, while the facade of the apartment building next door is resplendent with ornamental golden reliefs dreamt up by Koloman Moser. Now it is high time for a break, which we will take in the nearby [Rüdigerhof](#), a [café](#) with an idyllic, leafy outdoor seating area that radiates Jugendstil beauty on the outside. The interiors are from the 1950s.



OTTO WAGNER PAVILION ON KARLSPLATZ
THE STADTBahn RAILWAY WAS AMONG WAGNER'S PRINCIPAL WORKS

Cushion covers from Backhausen, vases, jewelry and countless other treasures make the perfect Vienna keepsakes. Our route continues along Kärntner Strasse towards Karlsplatz where the twin [Otto Wagner pavilions](#) merit our full attention.



JUGENDSTIL APARTMENT BUILDINGS
BY OTTO WAGNER ON THE WIENZEILE
THE FACADES ARE AMONG VIENNA'S
MOST INSTANTLY RECOGNIZABLE

1 Anker Clock

📍 1, Hoher Markt 10–11
Figure parade
Mon–Sun 12:00

2 Art nouveau WC on Graben

📍 1, Graben

3 Augarten flagship store

📍 1, Spiegelgasse 3
augarten.com

4 Österreichische Werkstätten

📍 1, Kärntner Strasse 6
oew.at

5 Otto Wagner Pavilions Karlsplatz

📍 4, Karlsplatz
May 02–September 30



6 Secession

📍 1, Friedrichstrasse 12
secession.at

7 Majolikahaus/Wienzeile buildings by Otto Wagner

📍 6, Linke Wienzeile 38–40

8 Café Rüdigerhof

📍 5, Hamburgerstrasse 20
caferuedigerhof.com

NEARBY:

Lugeck
Restaurant
1, Lugeck 4
lugeck.com

Motto am Fluss
Restaurant
1, Schwedenplatz
mottoamfluss.at

Kleines Café
Coffeehouse
1, Franziskanerplatz 3

Café Museum
Coffeehouse
1, Operngasse 7
cafemuseum.at

J. & L. Lobmeyr
Glassware and chandeliers
1, Kärntner Strasse 26
lobmeyr.at

Wiener Silber
Manufactur
Silverware boutique
1, Spiegelgasse 14
wienersilber-manufactur.com

Altmann & Kühne
Confectionary
1, Graben 30
altmann-kuehne.com

Mühlbauer
Hutmanufaktur
Headwear
1, Seilergasse 10
muehlbauer.at

Drechsler
Coffeehouse/
late night bar
6, Linke Wienzeile 22
drechsler-wien.at

Café Anzengruber
Classic Viennese pub
4, Schleifmühlgasse 19
anzengruber.cafe

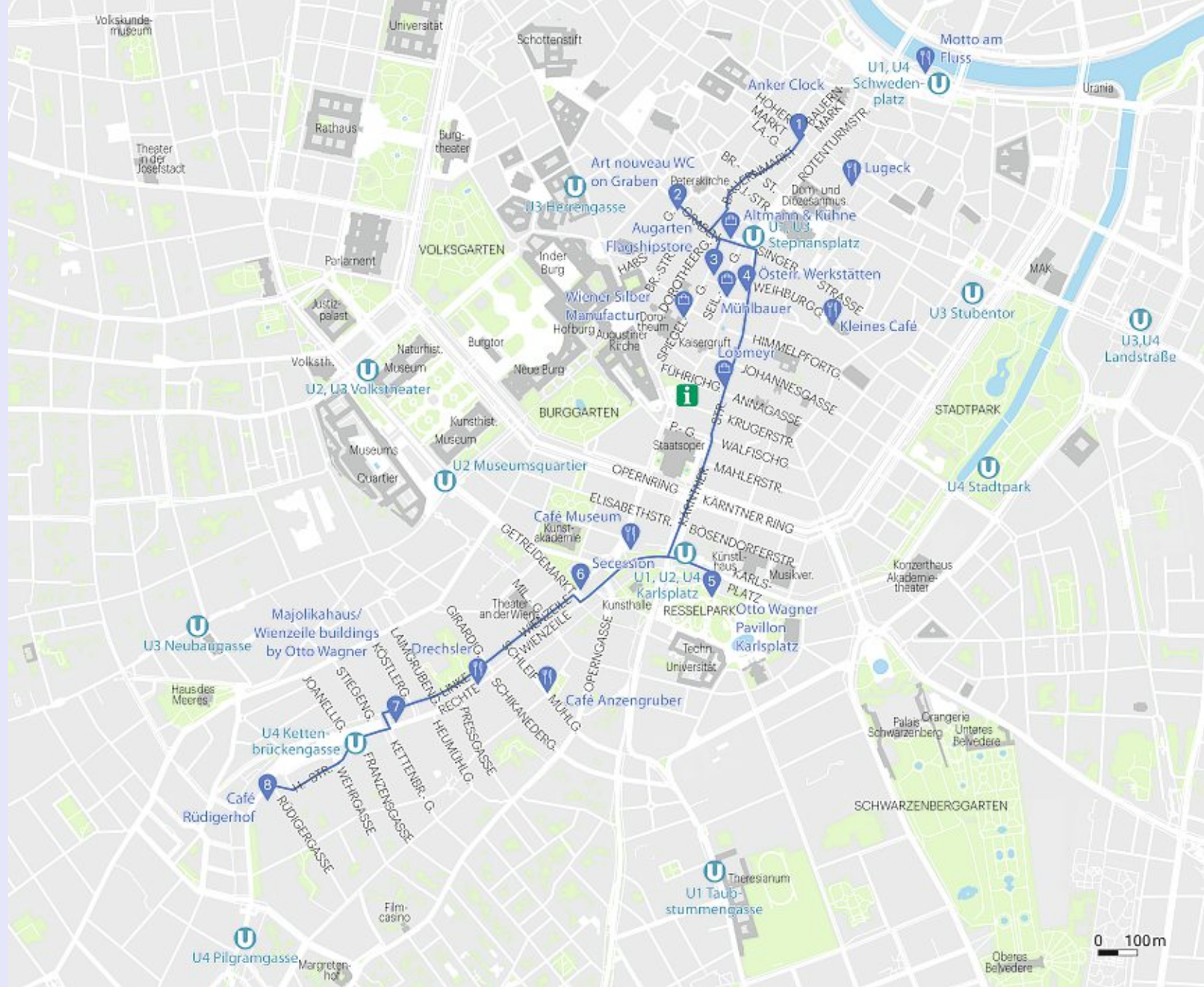


Facts and figures

13,500 tiles, four calling angels and a glass bathtub. ivie knows all the most interesting (and strangest) details – also when it comes to Vienna's art nouveau gems such as Otto Wagner's apartment buildings on the Linke Wienzeile.



1. Download the ivie app (iOS or Android)
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0 100m

3 First District



Duration:
1.5 hours

The first district – also known as the old town, or simply “the first” – is located inside the Ringstrasse. This part of town has been a bustling center ever since the days of the empire. And today, there is always something to see – in the pedestrianized zones and luxury shopping streets dripping with imperial grandeur, as well as in the city’s historic coffeehouses, sidewalk cafes and cultural institutions.

Vienna’s heart of gold: a tour of the old town

With the route in hand, we start the tour at Tourist Info on Albertinaplatz. Two top sights are located there right away: the **Vienna State Opera**, where music is played on 300 days of the year. And the **Albertina**, where the world-famous field hare by Albrecht Dürer is kept and can be seen irregularly – usually the deceptively real-looking copy is on display. The building itself is also interesting as it sits atop one of the final remains of Vienna’s bastion walls.

TIP: Close to Schwedenplatz, the Bermuda Triangle – one of the city’s oldest night-spots – can be found between Rabensteig and Ruprechtsplatz. Given the sheer volume of bars and restaurants concentrated here, there is something to suit everyone.

After a lap around the Vienna State Opera, the tour continues via Hanuschgasse to the **Burggarten**. Passing by the **Palmenhaus** from the time around 1900, we arrive at the Mozart Monument, which looks at a bed of flowers in the shape of a treble clef. The walk continues to Heldenplatz. Here, one of the biggest palace complexes in the world, the **Imperial Palace**, comes into view. The Habsburg emperors resided and ruled from there until 1918. Today, it is home to the office of the Federal President, a congress center, the Imperial Treasury, and the Sisi Museum. The route takes us further through the Michaelertor gate onto Michaelerplatz with the church



BURGGARTEN
ONE OF THE LEAFIEST SPOTS ON THE RINGSTRASSE

of the same name, the Loos House, a pioneering structure of Vienna Modernism, and excavations from the Roman era. Walking past the stables of the Spanish Riding School, we head across Josefsplatz to Dorotheergasse. The **Dorotheum** – one of the oldest auction houses in the world – is a dream come true for all art lovers. Continuing along Plankengasse and across Neuer Markt, we arrive on Kärntner Strasse, right in the heart of a shopping paradise. For example, world-famous chandeliers and glassware are sold at the traditional Viennese manufactory **J. & L. Lobmeyr**. Many other stores line the city’s best-known street, at the end of which stands Vienna’s icon: **St. Stephen’s Cathedral**. It was built in the Gothic style



ALBERTINA
ONE OF THE WORLD’S LARGEST COLLECTIONS OF GRAPHIC ART

and has four towers. The tallest of these is the south tower at 136.44 meters. Since 1891, another imposing building has stood diagonally opposite: The **Palais Equitable**, named – as usual – after the client: A New York life insurance company. The walk continues along Graben with its imposing plague column. We walk along Tuchlauben to the Goldenes Quartier, Vienna’s luxury shopping quarter. If you need refreshments and also want to know where to go to see and be seen then take a detour to the Schwarzes Kameel on Bognergasse. Via Hoher Markt and the beautiful art nouveau Anker Clock, we arrive at Judengasse. In the many bars of the Bermuda Triangle neighborhood, a young crowd meets ancient city walls. The **Ruprechtsviertel** with St. Rupert’s Church is the oldest city district in Vienna and leads us via the Ruprechtsstiege steps to Schwedenplatz.

1 Vienna State Opera
1, Opernring 2
wiener-staatsoper.at

2 Albertina
1, Albertinaplatz 1
albertina.at

3 Brasserie Palmenhaus
1, Burggarten 1
palmenhaus.at

4 Burggarten
1, Opernring
bundesgaerten.at/
hofburggaerten/
Burggarten

5 Hofburg
1, Heldenplatz 1

6 Dorotheum
1, Dorotheergasse 17
dorotheum.com

7 J. & L. Lobmeyr
1, Kärntner Strasse 26
lobmeyr.at

8 St. Stephen's Cathedral
1, Stephansplatz 3
stephanskirche.at

9 Palais Equitable
1, Stock-im-Eisen-
Platz 3

10 Ruprechts-
viertel
1, Ruprechtsplatz

NEARBY:

Zu den 3 Hacken
Restaurant
1, Singerstrasse 28
zuden3hacken.at

Zum Schwarzen
Kameel
Bar and restaurant
1, Bognergasse 5
kameel.at

Café Korb
Coffehouse
1, Brandstätte 9
cafekorb.at

Wrenkh
Restaurant
1, Bauernmarkt 10
wrenkh-wien.at

Lugeck
Restaurant
1, Lugeck 4
lugeck.com

Butterfly
House
Tropical green-
house with
butterflies
1, Burggarten/
Palmenhaus
schmetterling-
haus.at

Goldenes Quartier
Luxury shopping
quarter
1, Tuchlauben 3-7A
Bognergasse/
Seitzergasse/
Am Hof
goldenesquartier.
com

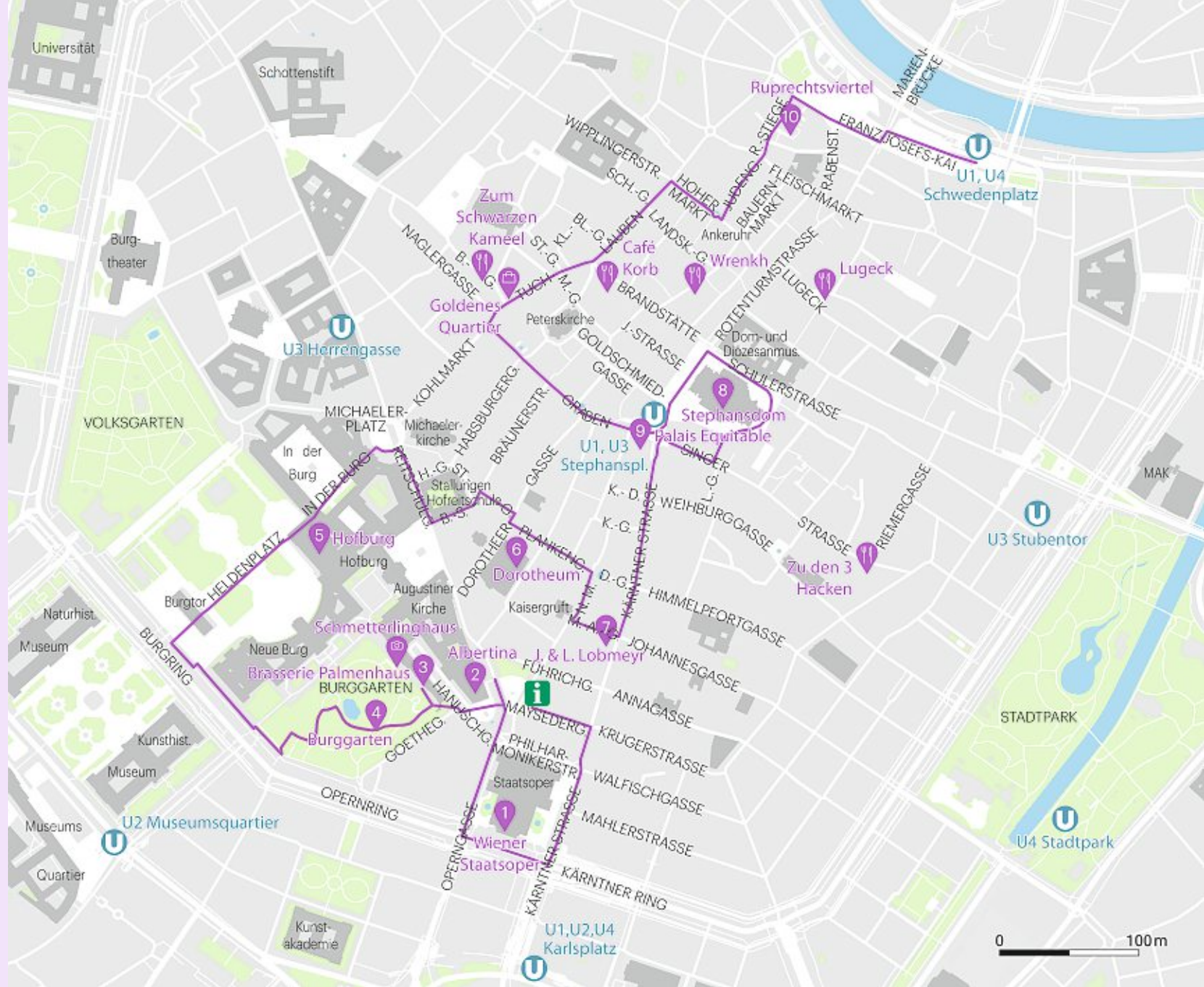


Flying high

ivie can also take us to new heights: how about a video flight over the famous St. Stephen's Cathedral?



1. Download the ivie app (iOS or Android)
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1 Vienna State Opera

1., Opernring 2
Regular guided tours
wiener-staatsoper.at

2 House of Music

1., Seilerstätte 30
Interactive sound museum
hdm.at

3 Mythos Mozart

1., Kärntner Strasse 19
mythos-mozart.com

4 Mozarthaus Vienna

1., Domgasse 5
mozarthausvienna.at

5 Ronacher

1., Seilerstätte 9
Backstage tours
musicalvienna.at

6 Johann Strauss Monument

1., Stadtpark

7 Wiener Konzerthaus

1., Lothringerstrasse 20
Backstage tours
konzerthaus.at

8 Arnold Schoenberg Center

3., Zaunergasse 1
schoenberg.at

9 Musikverein

1., Musikvereinsplatz 1
Guided tours
musikverein.at

10 MusikTheater an der Wien

6., Linke Wienzeile 6
Backstage tours
theater-wien.at

NEARBY:

Hamtil & Söhne
Shop at the
Vienna State Opera
1., Kärntner
Strasse 40
hamtil.at

Gerstner
Imperial and
Royal Court
Confectioner
Shop / bar /
coffeehouse /
restaurant
1., Kärntner
Strasse 51
gerstner.at

Café Frauenhuber
Coffeeshop
1., Himmelpfort-
gasse 6
cafefrauenhuber.at

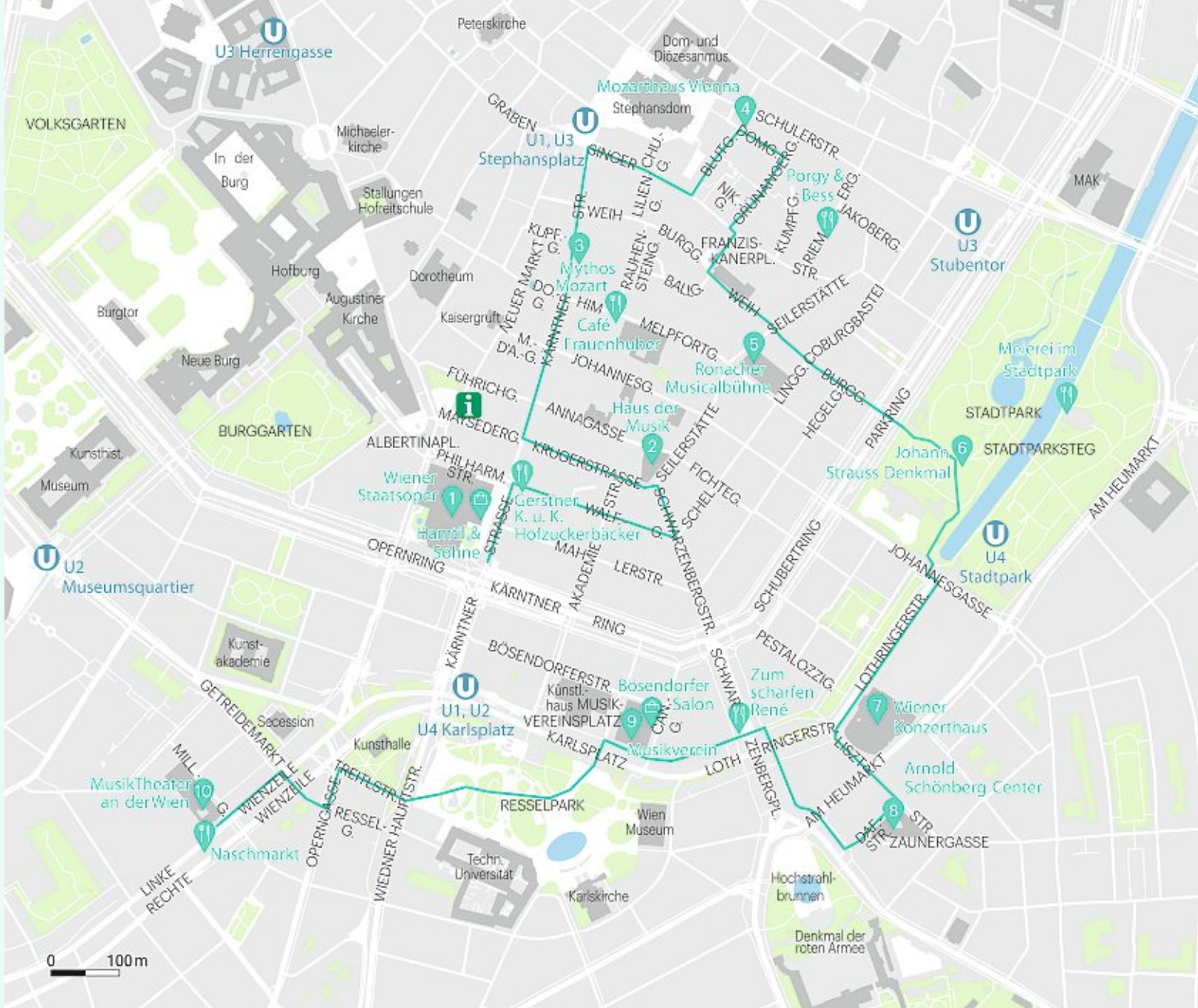
Porgy & Bess
Jazz club
1., Riemergasse 11
porgy.at

Meierei
im Stadtpark
Restaurant
3., Am Heumarkt 2A
steirereck.at

Zum scharfen René
Sausage stand
1., Schwarzenberg-
platz 15
vomscharfenrene.at

Bösendorfer Salon
Piano store
1., Bösendorfer-
strasse 12 /
Canovagasse 4
boesendorfer.com

Naschmarkt
Shopping and
dining
6., Wienzeile



0 100m

Music in Vienna Guide

This tour showcases just how much music Vienna has to offer. ivie will guide you to world-renowned opera houses and concert halls, as well as music museums and unique concert venues.



- 1. Download the ivie app (iOS or Android)
- 2. Scan and find out more

Tunes, sounds, melodies: music is in the air

Our stroll is just under four kilometers long, but it's packed with highlights. We start at the [Vienna State Opera](#), an architectural marvel, a major international venue, and the setting for the Vienna Opera Ball. From here we head to Vienna's sound museum, the [House of Music](#).

TIP:
All of the featured venues offer guided tours that combine history, architecture, and backstage moments.

It's a hands-on experience: conduct an orchestra, explore sounds, and ideally bring the whole family along. A short distance up Kärntner Strasse, the [Mythos Mozart](#) experience promises a multimedia encounter at the place where Mozart died. Passing St. Stephen's Cathedral, the route leads back to Mozart, this time to where he lived. He threw countless parties in the original apartment at [Mozarthaus Vienna](#) between 1784 and 1787. At the [Ronacher](#), a beacon of Vienna's theater scene, it's showtime for major musical productions. In the Stadtpark, the golden [Johann Strauss monument](#) is a shining highlight amid the greenery. The next stop is the [Wiener Konzerthaus](#), an art nouveau jewel. The emperor opened it in 1913, and since then it has hosted around 800 events a year ranging from



[JOHANN STRAUSS](#)
THE WALTZ KING AS A SHINING HIGHLIGHT IN STADTPARK



Duration:
1.5 hours

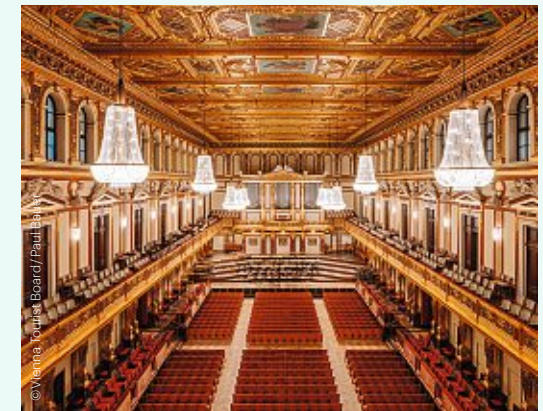
Music is part of Vienna's DNA: every day, 10,000 cultural enthusiasts attend a stage performance, and more people go to concerts than to soccer games. No other city has been home to so many composers; every few meters you come across a place with a connection to music. This walk is a curated selection, a best-of tour of museums, immersive experiences, and world-famous stages.

4 World Capital of Music



[HOUSE OF MUSIC](#)
MAKE MUSIC AT VIENNA'S SOUND MUSEUM

Bach to pop. The [Arnold Schoenberg Center](#) manages the famous composer's estate and organizes concerts and exhibitions. Everyone has heard of the [Musikverein](#). The Vienna Philharmonic Orchestra performs its New Year's Concert in the Golden Hall. Theophil Hansen's magnificent building near the Ringstrasse is a temple of classical culture in two ways – architecturally and musically. Now it is time for us to cross Resselpark. A few steps up Naschmarkt lead us to the [MusikTheater an der Wien](#). Opened in 1801, it made music history with stars like Beethoven and Strauss. Named the world's best opera house in 2025, it now presents contemporary productions. Just around the corner, the old Papageno Gate has also been preserved.



[MUSIKVEREIN](#)
OUTSTANDING ACOUSTICS IN THE GOLDEN HALL

1 Sigmund Freud Museum

📍 9, Berggasse 19
freud-museum.at

2 Josephinum

📍 9, Währinger Strasse 25
josephinum.ac.at

3 Altes AKH – University of Vienna campus

📍 9, Spitalgasse 2
campus.univie.ac.at

4 Sigmund Freud Park

📍 9, Universitätsstrasse/
Strasse des Achten Mai

5 University of Vienna

📍 1, Universitätsring 1
univie.ac.at

6 Café Landtmann

📍 1, Universitätsring 4
andtmann.at

7 Huber & Lerner

📍 1, Weihburggasse 4

8 Old University

📍 1, Dr.-Ignaz-Seipel-Platz

9 Café Korb

📍 1, Brandstätte 9
cafekorb.at

10 Bellevuewiese

📍 19, Himmelstrasse 115

NEARBY:

Rebhuhn
Restaurant
9, Berggasse 24
rebhuhn.at

Zum Schwarzen
Kameel
Restaurant
1, Bognergasse 5
kameel.at

Zur Schwäbischen
Jungfrau
Table linen and
bedclothes
1, Graben 26/
First floor
zsj.at

Mühlbauer
Hutmanufaktur
Headwear
1, Seilergasse 10
muehlbauer.at

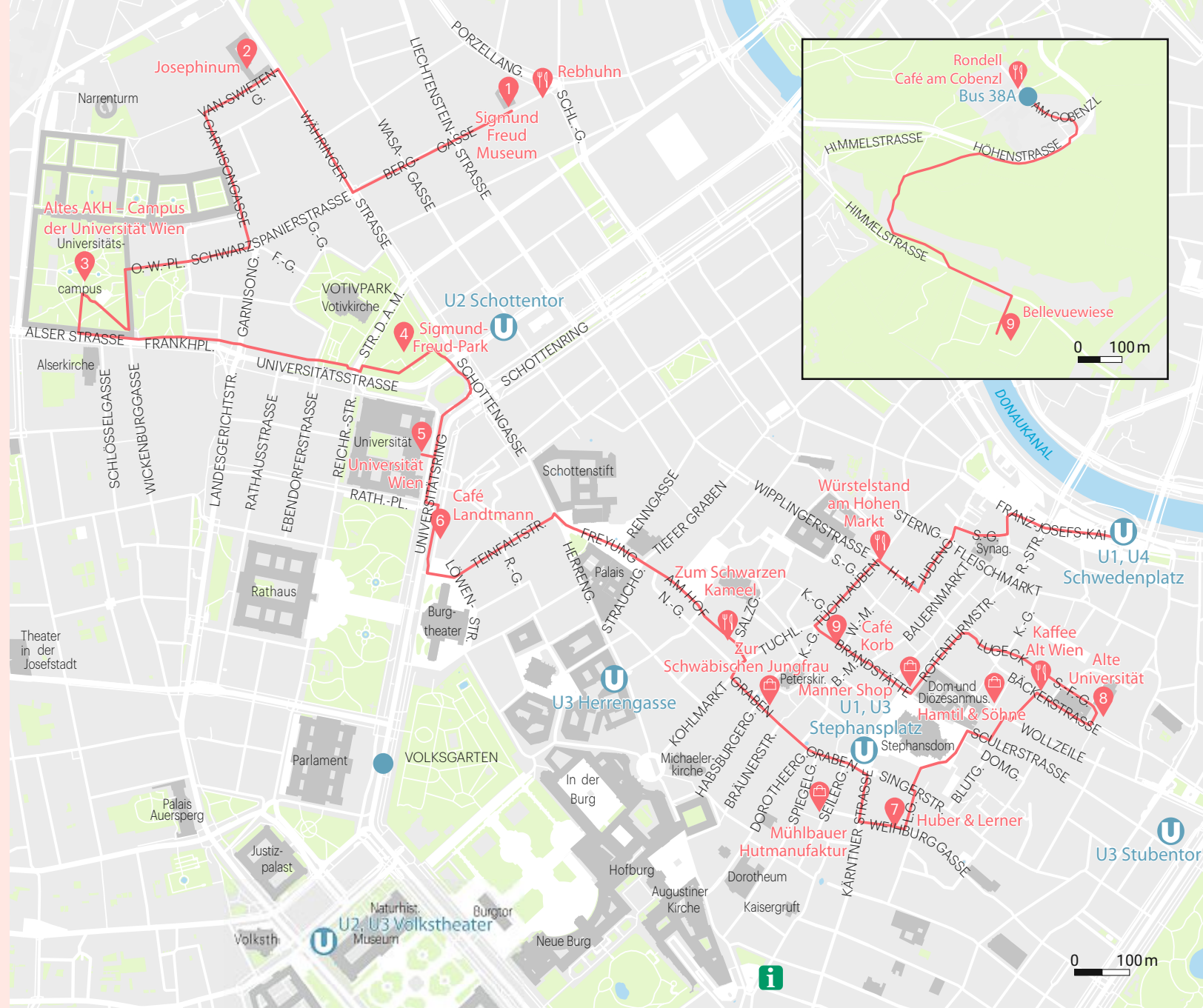
Hamtil & Söhne
Souvenirs and
accessories
1, Wollzeile 9
hamtil.at

Kaffee Alt Wien
Coffeehouse and
restaurant
1, Bäckerstrasse 9
kaffeealtwien.at

Manner Shop
Neapolitan wafers
and confectionary
1, Stephansplatz 7/
Rotenturmstrasse
manner.com

Würstelstand
am Hohen Markt
Sausage stand
1, Hoher Markt

Rondell
Café am Cobenzl
Coffeehouse
19, Am Cobenzl 94
weitsichtcobenzl.at

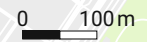


Discover Freud's Vienna

ivie has its own audio guide that follows in the footsteps of Sigmund Freud and offers fascinating anecdotes.



1. Download the ivie app (iOS or Android)
2. Scan and find out more



Around Sigmund Freud's Vienna

Berggasse 19 in the ninth district. Anyone looking to retrace the footsteps of Sigmund Freud automatically gravitates to this address – the birthplace of psychoanalysis. The **Sigmund Freud Museum** gives us access to both the private apartment and the famous consultation rooms in which Freud worked for almost half a century, between 1891 and 1938. Just a few minutes away from Berggasse is the Josephinum, a museum dedicated to the history of medicine in Vienna. A handwritten curriculum vitae and a rare portrait of Sigmund Freud are on display here. The tour continues to the **Altes AKH**, now the location of the **University of Vienna campus**. It was at the site of the former general hospital that Freud conducted his research into the anatomy of the brain and the nervous system as a clinical assistant between 1882 and 1885. En route to the university we pass the **Sigmund Freud Park**, where Freud would often head with his dogs for a short evening walk, and a stone column now stands in his memory. Although Freud never held a chair at the **University of Vienna** – he would

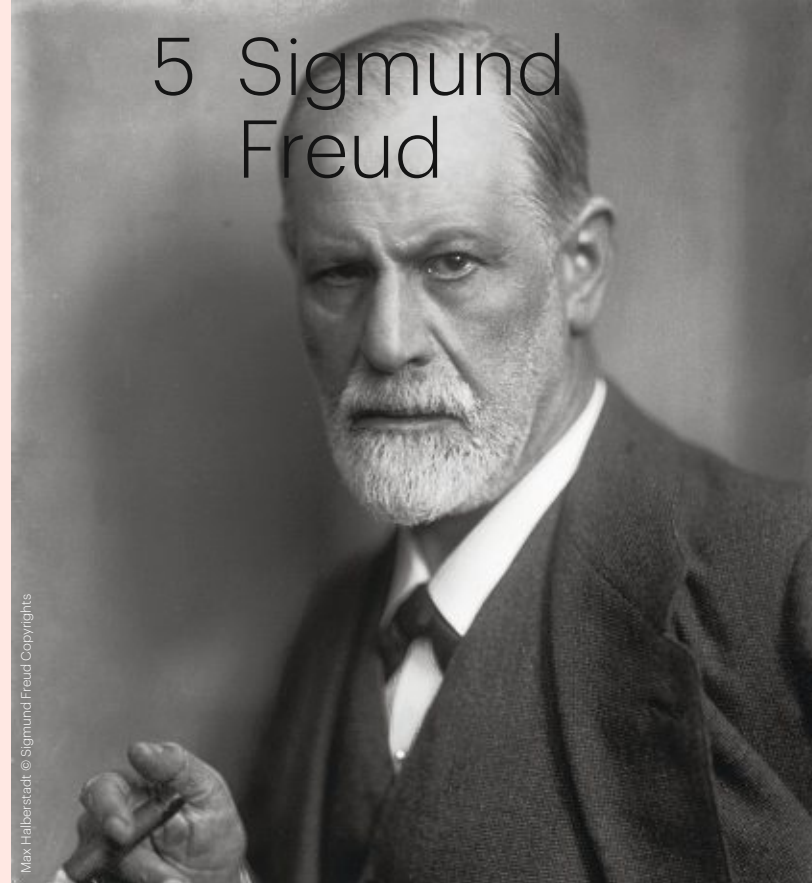
TIP:

We recommend a visit to Café Rondell am Cobenzl to round off the tour. Here, not far from the Bellevuewiese, you have the opportunity to enjoy the fantastic panoramic view over Vienna.



SIGMUND FREUD MUSEUM
FREUD'S FAMOUS PRACTICE IS NOW A MUSEUM

5 Sigmund Freud



Max Halberstadt © Sigmund Freud Copyrights

Duration: 4 hours

Uses public transportation

Sigmund Freud unlocked the secrets of the human subconscious and revolutionized understanding on how our minds influence our lives. The founding father of psychoanalysis was an archaeologist of the human condition. And fin-de-siècle Vienna was a fertile breeding ground that nurtured his work and unconventional ideas. Let's embark on a journey back in time through Freud's Vienna to gain a deeper insight into his unusual life.

not even be promoted to full professor until 1919 – he was able to establish psychoanalysis worldwide.

A statue (no. 97) stands in tribute to the founder of psychoanalysis in the Arkadenhof, the colonnaded courtyard at the University of Vienna. Close to the university is **Café Landtmann**, where the avid cigar smoker and chess player was a regular patron. Crossing Freyung, Bognergasse, Graben and Kärntner Strasse, we come to Weihburggasse. It was at traditional stationary suppliers **Huber & Lerner** that Sigmund Freud used to purchase his writing paper. Today, the luxury letterwriting collection preferred by Freud and a faithful reproduction of his personal notepad can be picked up here. Our journey continues through the first district, passing the **old university** where Sigmund Freud graduated as a doctor



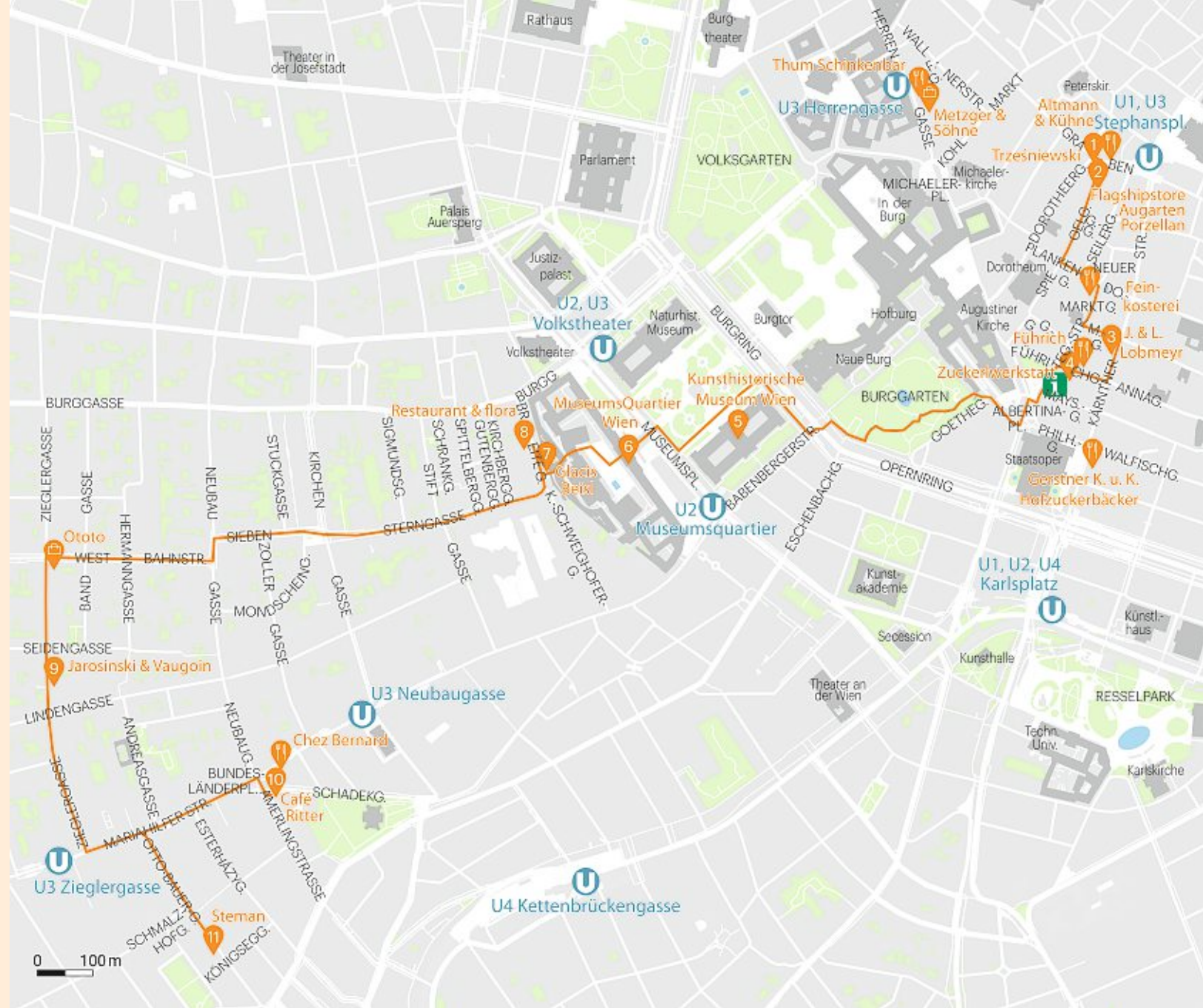
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UNIVERSITY OF VIENNA
THE ARKADENHOF CONTAINS A STATUE OF FREUD

of medicine in 1881, to **Café Korb**, Freud's second-favorite coffee-house where the Vienna Psychoanalytic Society came together for its meetings.

We walk across Hoher Markt and along Judengasse, passing the synagogue on Seitenstettengasse before getting the U4 subway at Schwedenplatz. To see the place where Sigmund Freud had the famous vision that would later achieve immortality in *The Interpretation of Dreams*, our route takes us to one of the landmark hills on the city's outskirts. Back on the U4 we travel to the terminus at Heiligenstadt before getting the 38A bus to the Cobenzl car park. After 15 minutes on foot, we arrive at the **Bellevuewiese** meadow where a monument to this epochal incident provides a lasting reminder of when the secret behind dreams was revealed to Sigmund Freud.

- 1** Trześniewski
 ♡ 1., Dorotheergasse 1
 trzesniewski.at
- 2** Flagship Store Augarten Porzellan
 ♡ 1., Spiegelgasse 3
 augarten.com
- 3** J. & L. Lobmeyr
 ♡ 1., Kärntner Strasse 26
 lobmeyr.at
- 4** Zuckerwerkstatt
 ♡ 1., Führichgasse 3
 zuckerwerkstatt.at
- 5** Kunst-historisches Museum Vienna
 ♡ 1., Maria-Theresien-Platz
 khm.at
- 6** Museums-Quartier Wien
 ♡ 7., Museumsplatz 1
 mqw.at
- 7** Glacis Beisl
 ♡ 7., Breite Gasse 4
 glacisbeisl.at
- 8** Restaurant & flora
 ♡ 7., Breite Gasse 9
 undflora.at
- 9** Jarosinski & Vaugoin
 ♡ 7., Zieglergasse 24
 vaugoin.com
- 10** Café Ritter
 ♡ 6., Mariahilfer Strasse 73
 caferitter.at
- 11** Steman
 ♡ 6., Otto-Bauer-Gasse 7
 steman.at
- NEARBY:**
- Altmann & Kühne
 Confectionery
 1., Graben 30
 altmann-kuhne.com
- Gerstner Imperial and Royal Court Confectioner
 Shop / bar / coffeehouse / restaurant
 1., Kärntner Strasse 51
 gerstner.at
- Thum Schinkenbar
 Viennese bone-in ham
 1., Herrengasse 6
 thum-schinken.at
- Metzger & Söhne
 Viennese gingerbread
 1., Herrengasse 6-8
 metzgersoehne.com
- Feinkosterei Restaurant
 1., Neuer Markt 10-11
 feinkosterei.wien
- Führich Restaurant
 1., Führichgasse 6
 restaurant-fuehrich.at
- Ototo
 Modern grocery store
 7., Zieglergasse 38
- Chez Bernard
 Restaurant and bar
 6., Mariahilfer Strasse 71a
 chezbernard.at



VIENNA BITES

In 2026, Vienna is all about culinary excellence. Under the motto "Vienna Bites. Cuisine, Culture, Character", we will be demonstrating what makes Vienna so special from a culinary point of view.

Learn more at viennabites.vienna.info

Savoring Vienna

We start our culinary tour at Stephansplatz. The first stop introduces you to typical Viennese snack culture: **Trześniewski** is a Viennese institution, known for its irresistibly good open-faced sandwiches with spreads. The original branch on Dorotheergasse is especially lovely. From there, we turn the corner into Spiegelgasse to the flagship store of **Augarten Porzellan**. Here you'll find handmade porcelain in historic and modern designs from the Augarten manufactory, which was founded in 1718. We walk along Spiegelgasse, across Neuer Markt toward Kärntner Strasse, where the shop of the glassware maker **J. & L. Lobmeyr** is our next stop. At Lobmeyr, you will find delicate drinking glasses in remarkable designs. The Wiener Werkstätte in particular left its mark here. From there, we head to Führichgasse: at the candy workshop (**Zuckerwerkstatt**), visitors can learn about how candy is made according to old Viennese traditional recipes. Passing the Albertina, we stroll through Burggarten, cross the Ringstrasse, and continue to Maria-Theresien-Platz. If you're craving art, you can take a detour to the left to the **Kunsthistorisches Museum Vienna**.

TIP:
You'll find a Würstelstand (sausage stand) on many street corners in Vienna. There are also plenty of sausage stands along this route where you can stop for a bite to eat.



J. & L. LOBMEYR

DELICATE DRINKING GLASSES FOR ELEGANT DINING

6 Cuisine



Duration:
1.5 hours

The most enjoyable way to get to know Vienna is through its cuisine. On this walk, you will discover what makes the city so special from a culinary point of view: from Viennese cuisine and the Beisl (traditional bistro) to the coffeehouse. Don't worry, you don't have to eat and drink at every stop. We'll also show you what Vienna has to offer when it comes to dining culture.

Starting at Easter 2026, the themed trail "A Bite of Art" in the Picture Gallery showcases how food and drink are depicted in art. Our walk continues through the **MuseumsQuartier (MQ)**, which is celebrating its 25th anniversary this year. The cultural complex in the former imperial court stables is home to numerous museums such as the Leopold Museum, mumok, and Kunsthalle Wien. In the courtyard you'll find the famous MQ lounge furniture. This year's colors are inspired by classic Viennese treats and shine in Punschrapferl pink and lemon-soda yellow. If you'd like to enjoy classic Viennese fare in the MuseumsQuartier, stop off at **Glacis Beisl**. If you prefer modern vegetable cuisine, take a few more steps to **Restaurant & flora** at Hotel Gilbert. We continue along Siebensterngasse and Westbahnstrasse, which are lined with small shops and boutiques. (Alternatively, you can hop on streetcar



CAFÉ RITTER

A CLASSIC VIENNESE COFFEEHOUSE ON MARIAHILFER STRASSE

line 49 and ride a few stops.) At Zieglergasse, we turn left and visit the silversmith **Jarosinski & Vaugoin**. This family business is one of the world's oldest silversmiths that is still in operation, producing hand-hammered silverware. The shop and workshop are absolutely worth seeing. To wrap up our tour, we stop off at a classic Viennese coffeehouse: **Café Ritter** on Mariahilfer Strasse. If you'd rather round things off at a typical Viennese Beisl (bistro), finish the culinary walk at **Steman**.

1 Stadttempel
📍 1, Seitenstettengasse 4
jewishinfopoint.at

2 Judenplatz
Museum
📍 1, Judenplatz 8
jm.wat

3 Jewish
Museum
📍 1, Dorotheergasse 11
jm.wat

4 Shoah
Wall of Names
📍 9, Otto-Wagner-Platz
shoah-namensmauern.at

5 Sigmund Freud
Museum
📍 9, Berggasse 19
freud-museum.at

6 Rossau
Jewish
Cemetery
📍 9, Seegasse 11
ikg-wien.at

7 Karmeliter-
viertel
📍 2, Karmeliterplatz

NEARBY:

K. & K. Hofzucker-
bäcker Demel
Patisserie
1, Kohlmarkt 14
demel.at

Gasthaus Rebhuhn
Restaurant
9., Berggasse 24
rebhuhn.at

Löwenherz
Bookshop
Shopping
9, Berggasse 8
loewenherz.at

Karmelitermarkt
Shopping
2, Krummbaum-
gasse/
Leopoldsgasse

Ohel
Kosher bakery and
coffeehouse
2, Lilienbrunn-
gasse 18
ohel.at

Schöne Perle
Restaurant
2, Grosse
Pfarrgasse 2
schoene-perle.at

Skopik & Lohn
Bar and restaurant
2, Leopoldsgasse 17
skopikundlohn.at

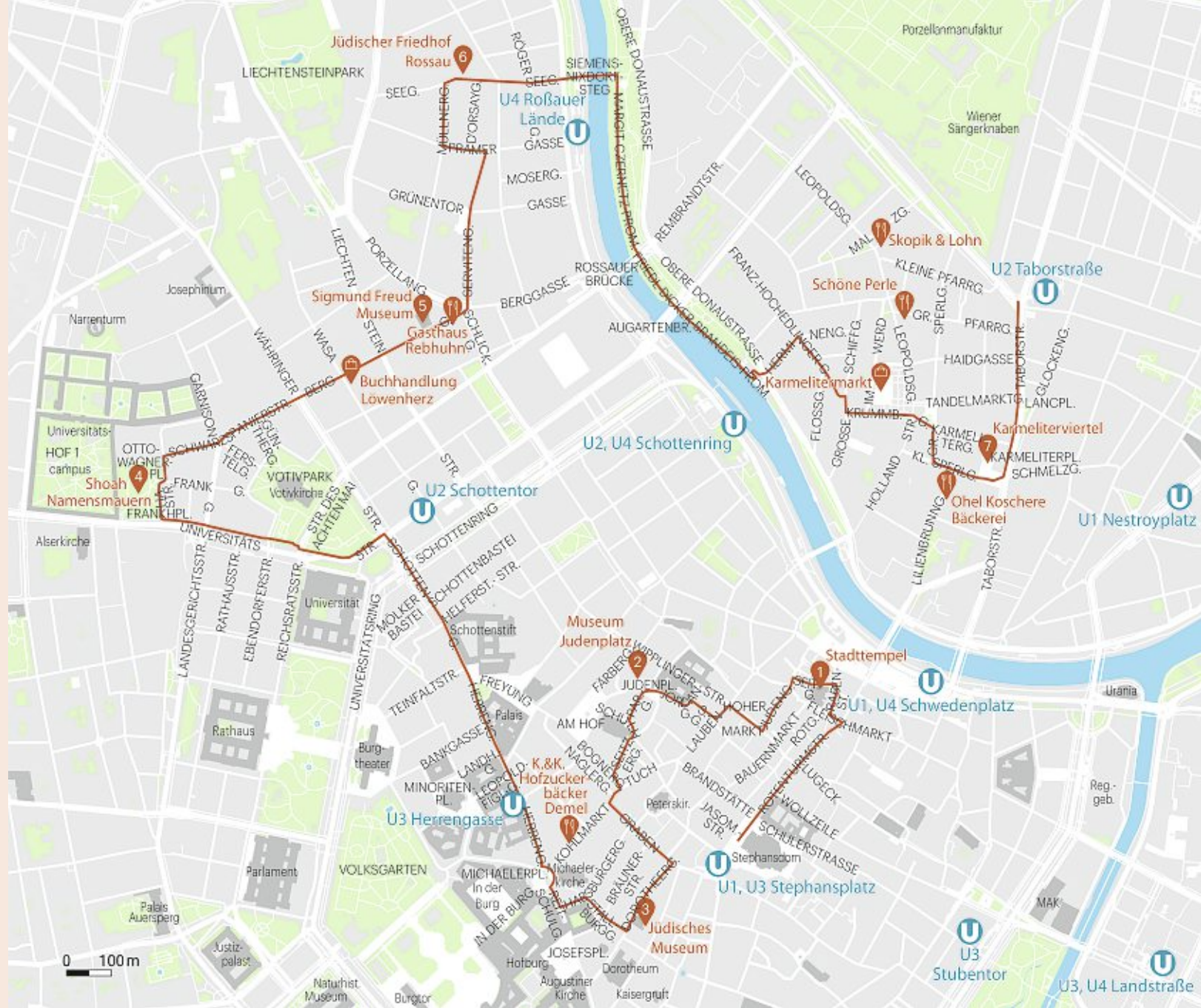


Even more Jewish Vienna

Discover even more locations associated with Jewish Vienna with the Jewish Vienna Guide in ivie, the city guide app for Vienna.



1. Download the ivie app (iOS or Android)
2. Scan and find out more



Shalom!

We start our journey on Stephansplatz and first follow Rotenturmstrasse to reach Seitenstettengasse. This is where Vienna's most important synagogue is located: the **Stadttempel**, which was spared from the November pogroms (Kristallnacht) of 1938. We continue to Hoher Markt. Then we turn into the narrow Schultergasse, which brings us directly to Judenplatz. This square was the focal point of Jewish life in Vienna in the Middle Ages. Here you can see the foundations of a synagogue that was destroyed in the 15th century: the **Judenplatz Museum** allows visitors to see these earliest relics of Judaism in Vienna. A Holocaust memorial by British artist Rachel Whiteread is located on the square itself. Leaving Judenplatz, we walk to Graben and turn into Dorotheergasse, where the **Jewish Museum Vienna** awaits. The museum houses an impressive per-

TIP:
Excellent dining awaits you at and around the Karmelitermarkt, offering both Viennese classics and international cuisine.



STADTTEMPEL

VIENNA'S MOST IMPORTANT SYNAGOGUE. IT WAS LEFT UNTOUCHED BY THE NOVEMBER POGROMS OF 1938.

manent exhibition on Jewish life in Vienna. We carry on our stroll to Michaelerplatz. From there we head along Herrengasse and Schottengasse to Schottentor, where we turn into Universitätsstrasse and walk to Otto-Wagner-Platz. The **Shoah Wall of Names** is the largest Holocaust memorial in Vienna. These walls are

7 Jewish Vienna



Duration:
2.5 hours

Vienna and Judaism are inseparably entwined. The Jewish community has had a formative influence on Vienna since the Middle Ages, be it in culture, science or business. This city walk guides you to the most important locations of Jewish Vienna. You'll find unique museums and memorials, as well as whole neighborhoods and even cemeteries.



JEWISH MUSEUM VIENNA
HOME TO A PERMANENT EXHIBITION AND
MUST-SEE TEMPORARY EXHIBITIONS

engraved with the names of the approximately 65,000 Jews who were murdered in Austria. The walking tour continues along Schwarzspanierstrasse into Berggasse. Sigmund Freud founded the discipline of psychoanalysis at Berggasse 19. His former home and practice are now the site of the **Sigmund Freud Museum**, which is dedicated to the life and work of Vienna's most famous Jewish-born scientist. We follow Berggasse and turn into Servitengasse and continue on to Seegasse. An insider tip awaits you at Seegasse 11: the **Rossau Jewish Cemetery**. It is located in the inner courtyard of a retirement home. This is why we enter "Haus Rossau" through the main entrance and go straight through the foyer (not always accessible due to construction work). We stroll on to Rossauer Lände and cross the Danube Canal. Then we follow the promenade to Otto Wagner's Schützenhaus, arriving on Herminengasse via the entrance to the U2 subway. Now we are in the **Karmeliterviertel**, the heart of Jewish life in Vienna. Passing the Karmelitermarkt we then reach Karmeliterplatz. From there it is only a few minutes to the Taborstrasse U2 subway station.

Tips and insights

Living life to the full – Viennese style

Everything you need to know about Vienna to get around the city without a hitch.

ACCESSIBILITY

The capital's public transportation and stations have been adapted for people with restricted mobility. Virtually all underground stations and trains offer step-free access. Vienna's buses are all step-free, low-floor vehicles. The electronic displays at tram stops let passengers know when the next wheelchair-friendly tram is coming by displaying a small wheelchair symbol next to the service number. Braille maps of the city are available from Tourist Info Vienna on Albertinaplatz.

STORE OPENING TIMES

Important: the vast majority of stores in Vienna are closed on Sundays and public holidays. Exceptions: various supermarkets at major stations are open. As a rule, stores in the main shopping streets such as Kärntner Strasse, Graben, Kohlmarkt and Mariahilfer Strasse are open Monday to Friday from 09:00–18:30 and between 09:00 and 17:00 or 18:00 on Saturdays. Some stores are open until 20:00 on Thursdays and Fridays.

INFORMATION

Vienna Hotels & Info
Mon–Fri 09:00–17:00
Tel. +43 1 24 555
info@vienna.info
vienna.info

Tourist Info Vienna
Mon–Sun 09:00–18:00
Corner of Albertinaplatz and
Maysedergasse, 1010 Vienna

Tourist Info Vienna International Airport
Mon–Sun 09:00–18:00
Vienna International Airport,
1300 Schwechat

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concierge.vienna.info



Last updated: February 28, 2026

Please note that the opening hours stated for the Tourist Info offices are subject to last-minute changes. No liability accepted for errors or omissions.

A little Viennese-German-English dictionary

Habe die Ehre! Hello / good day

Dere! Hi! (informal)

Serwas! Hi! (informal)

Bim / Tram(way) Tram / streetcar

Fiaker Horse-drawn carriage

Sackerl Carrier bag

Heuriger Wine tavern

Schanigarten Sidewalk café

Erdäpfel(salat) Potato (salad)

Paradeiser(salat) Tomato (salad)

Semmel / Gebäck Bread roll

Palatschinke Pancake

Melange Typically Viennese coffee with milk froth

Grätzel Neighborhood

G'spritzter White wine spritzer

Kracherl Soda

Seiterl Small beer

Krögerl Large beer

Haberer Friend / acquaintance

Kieberer Police officer (informal)

Tschik Cigarette(s)

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